Novinky.cz » Domácí » Luční květy za 3,5 milionu. Český pár vyrobil zřejmě nejdražší zlatou kytici na světě

Meadow Flowers 3.5 million CZK. Czech Couples Makes What's Likely the World's Most Expensive Golden Bouquet





Radek Bláha and Milada Bláhová found so much inspiration in flowers that they began making them of precious metals—going so far as to create a unique, likely the most expensive golden bouquet in the world. It's valued roughly at 3.5 million Czech crowns. The Novinky team was able to capture it on camera before it was presented to the client.



Český pár vyrobil nejdražší zlatou kytici na světě Video: Novinky Daisies, snowdrops, or violets—addmiration for the beauty of flowers gave the Bláha couple the idea to start making delicate flowers of precious metals. They didn't have to venture far to find inspiration; all they needed to do was take a walk around the garden next to their historic homestead in Saky in the Kladno region where they live.

They came up with the term "jewellery flowers" to describe their golden and silver products. Despite having only launched last year, the couple has already managed to create what is likely quite unique in the global context.

"A customer bought a small bouquet of silver flowers and was so excited about them that he returned a few days later and placed a highly unusual order—a large bouquet of more than one hundred flowers, made of pure gold," says Radek Bláha, the founder of GIYOU.

Interestingly, 24 carat gold isn't typically used in jewellery-making; 14 and 18 carat gold is more common.



Golden bouquet

"24 carat gold is soft and there's a risk of scratching or deforming. But since the flowers are meant to be placed in a vase and not worn, the risk of scratching is eliminated. Their yellow-orange colour is also very impressive and completely different than what people are accustomed to," explains Blaha, a former lawyer.

The bouquet's higher investment value, currently appreciated at roughly 3.5 million Czech crowns, was taken into consideration as well.

The bouquet consists of 118 individual golden pieces, weighing 739 grams in total. It took approximately one month to create. It's placed in a black Moser vase. A private client from Czechia commissioned it to decorate his home.



The Flowers are made from silver and gold

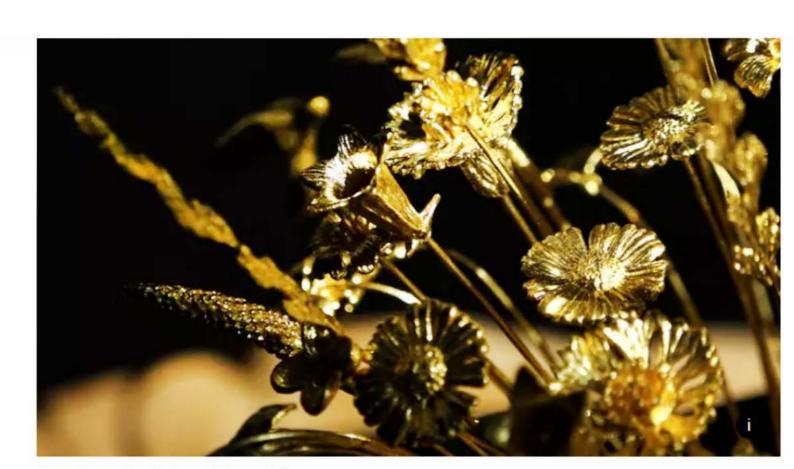
The most expensive in the world

"Available information suggests it's likely the world's most expensive golden bouquet currently created. We also haven't found any information implying there's any bouquet containing more individual flowers or species than ours," comments Bláha on the object's uniqueness.

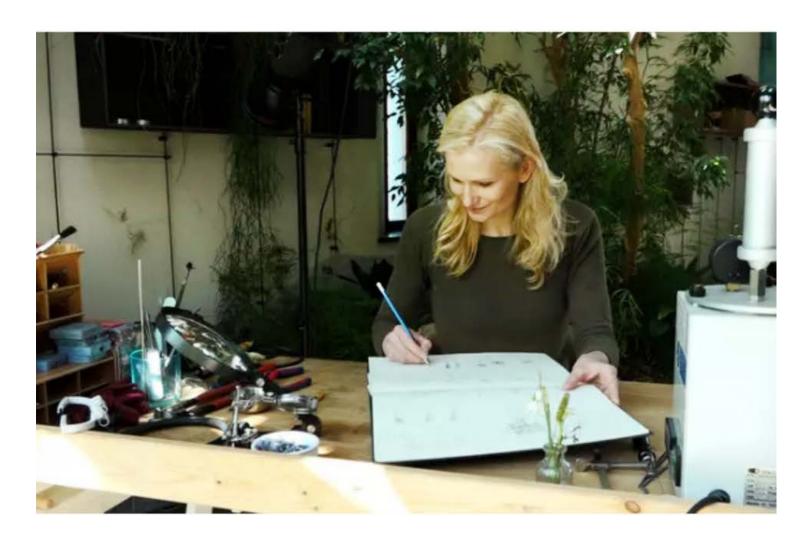
"It consists primarily of small flowers we've all seen in Czech meadows—daisies, cornflowers, violets, snowdrops, lavender, mouse-ear chickweed, ryegrass, and ribgrass, meaning fine delicate flowers chosen to give the bouquet its delicate appearance," says Milada Bláhová, the company's designer.

Production begins at a table with a pencil and sketchpad where Bláhová sketches and details individual flowers.

"Once we decide on the size, I manually scratch the flower out of jeweller's wax, including all the details. What follows is the traditional jewellery-making process. If there are multiple flowers, other jewellery-makers become involved," she describes the production. Jewellery-making used to be her hobby; now she's turned it into a family business.



According to their makers, the silver and golden products can be used as interior decorations, gifts for big occasions, or a part of wedding bouquets.



Milada Bláhová at work

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